



**November 6, 2024**

**11:30AM – 1:30PM**

**Includes Lunch**



Please join us for our **Exclusive 'Lunch & Learn' Digital Seminar:**

# Reaching Your Consumer at Every Stage of the Buying Journey

Seminar will provide valuable insights for small to medium business owners and feature renowned experts in the field.

This event will take place at **75 S Church Street in Pittsfield, Mass.**, 2nd floor of the Clock Tower building (The Berkshire Eagle offices) from 11:30 to 1:30 pm.

**To attend, please register at the following link:**

**[BerkshireEagle.com/seminar](https://BerkshireEagle.com/seminar)**

Feel free to forward this invitation to colleagues who may benefit from this event. If you have any questions, do not hesitate to contact us at [cmclusky@talonmediaagency.com](mailto:cmclusky@talonmediaagency.com).

We look forward to your participation in this enriching event.

## TOPICS:

- *Current State of Digital*
- *Modern Customer Journey*
- *Diversifying Your Marketing & Media Mix*
- *Solutions to Reach Big Success*

Best regards,

**Cheryl Gajewski**  
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Cheryl Gajewski



Amy Filiault



Jenna Herrig



Steven Kern